

Gray Television: North Dakota Survey

Strategic Research Associates, LLC

9/29/2018

The poll was conducted by Strategic Research Associates, LLC, of Austin, Texas. A total of 650 likely voters were surveyed between September 17-27, 2018. Determination of the likely voter sample was based on past vote history. Forty-seven percent of calls were completed on a landline telephone, 53% were completed over a cellular telephone. The final results are weighted based on analysis of available electoral and commercial data. The margin of error for the complete sample is +/- 3.84 percentage points, with higher margins of error for any sub-group.

According to a survey of 650 likely voters in North Dakota conducted between September 17 - 27, 2018, Republican challenger Kevin Cramer leads incumbent Democratic Senator Heidi Heitkamp by 10 percentage points, 51% to 41%. Eight percent have yet to make up their minds.

	Percent
Kevin Cramer	51
Heidi Heitkamp	41
Don't Know/Refuse	8

	Under 40	Over 40	Male	Female	White	Black	Hispanic	Other	Less than \$40K	More than \$40K	No College	College
Kevin Cramer	43.9	54.1	56.5	46.6	50.5	45	87.5	58.8	51.3	54.6	49.4	53.4
Heidi Heitkamp	46.7	38.8	34.9	46.5	41.9	45	12.5	30.9	39.3	42.4	41.2	40.6
Don't Know/Refuse	9.4	7.1	8.6	7.0	7.6	10	0.0	10.4	9.3	3.0	9.4	6.0

Heitkamp is viewed favorably by 43% of North Dakota voters and unfavorably by 41%, with 12% holding a neutral opinion and 4% unfamiliar.

A. Heidi Heitkamp

	Percent
Favorable	43
Unfavorable	41
Neutral	12
Unfamiliar	4

	Under 40	Over 40	Male	Female	White	Black	Hispanic	Other	Less than \$40K	More than \$40K	No College	College
Favorable	42.2	43.0	37.0	48.1	43.1	45	50	37.5	41.4	46.0	41.5	44.2
Unfavorable	36.5	42.4	44.9	36.9	40.3	50	50	42.6	39.2	43.8	38.9	42.8
Neutral	15.3	10.9	13.7	10.7	12.5	0	0	12.2	14.3	9.1	12.8	11.4
Unfamiliar	6.0	3.7	4.3	4.3	4.1	5	0	7.7	5.1	1.2	6.8	1.6

Her challenger is viewed favorably by 46% of likely voters and unfavorably by 37%, with 12% holding a neutral opinion and 5% unfamiliar with him.

B. Kevin Cramer

	Percent
Favorable	46
Unfavorable	37
Neutral	12
Unfamiliar	5

	Under 40	Over 40	Male	Female	White	Black	Hispanic	Other	Less than \$40K	More than \$40K	No College	College
Favorable	35.3	50.3	51.8	41.1	45.6	50.0	87.5	48.4	44.5	50.2	44.7	47.9
Unfavorable	42.4	35.2	32.5	41.4	37.9	32.5	12.5	32.6	41.0	38.2	34.3	40.1
Neutral	18.6	9.4	12.0	11.8	12.0	12.5	0.0	11.8	10.3	10.4	12.9	10.8
Unfamiliar	3.7	5.1	3.7	5.6	4.5	5.0	0.0	7.1	4.2	1.2	8.1	1.1

Sixty percent of likely voters support the nomination of Brett Kavanaugh to the United States Supreme Court, with 27% expressing opposition. The poll was conducted during the recent disclosure that Kavanaugh may have engaged in sexual misconduct while in high school and college, but before the September 27 testimony by Kavanaugh and one of his accusers before the Senate Judiciary Committee.

	Percent
Support	60
Oppose	27
Don't know/No opinion	13

	Under 40	Over 40	Male	Female	White	Black	Hispanic	Other	Less than \$40K	More than \$40K	No College	College
Support	51.8	63.1	65.4	55.1	60.3	50.0	50	61.3	59.8	61.5	59.6	60.5
Oppose	33.0	25.3	21.2	33.0	27.3	32.5	50	23.2	28.3	27.5	23.3	31.7
Don't know/No opinion	15.2	11.7	13.4	11.9	12.4	17.5	0	15.6	11.9	11.1	17.1	7.8

MIP. Which one of the following national issues is currently most important to you as a voter? [RANDOMIZE 1-11]

	Percent
U.S. Supreme Court Nomination of Brett Kavanaugh	21
Healthcare	13
Immigration & Border Security	12
The Economy & Jobs	10
National Security, Terrorism & Foreign Policy	9
Taxes, Government Spending & National Debt	8
U.S. Trade Policy & Tariffs	7
Russian Collusion or Removing Trump from Office	7
Social Issues	6
Gun Rights & Gun Control	4
None	4
Other	0

	Under 40	Over 40	Male	Female	White	Black	Hispanic	Other	Less than \$40K	More than \$40K	No College	College
The Economy & Jobs	18.3	6.4	13.2	6.3	9.5	25.0	12.5	6.4	4.8	13.8	8.3	11.0
Healthcare	5.9	15.5	9.7	15.9	13.1	5.0	0.0	15.2	18.2	10.0	13.8	12.0
Immigration & Border Security	9.3	12.9	12.4	11.5	11.9	32.5	0.0	7.5	7.6	14.2	9.7	14.3
Gun Rights & Gun Control	1.8	4.6	4.9	2.9	3.7	0.0	0.0	7.1	3.0	4.6	4.1	3.6
National Security, Terrorism & Foreign Policy	15.6	6.7	8.5	9.7	9.5	5.0	25.0	3.5	11.4	8.1	10.4	7.7
Taxes, Government Spending & National Debt	10.1	7.3	11.3	5.1	8.3	5.0	25.0	4.5	8.0	8.3	9.6	6.4
U.S. Trade Policy & Tariffs	12.9	4.3	4.9	8.2	7.1	0.0	0.0	2.6	6.4	8.6	6.5	6.7
Social Issues	4.4	7.2	4.3	8.5	6.7	5.0	12.5	3.4	5.3	5.4	5.0	8.0
Russian Collusion or Removing Trump from Office	3.1	8.5	6.6	7.4	6.8	12.5	0.0	9.4	10.6	7.1	7.9	6.0
U.S. Supreme Court Nomination of Brett Kavanaugh	15.8	22.6	21.2	20.3	20.2	0.0	25.0	33.5	22.8	18.6	19.1	22.5
Other	0.0	0.2	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3
None	2.9	3.8	3.2	4.0	3.2	10.0	0.0	6.8	1.8	1.3	5.5	1.6

Statistical information for respondents:

AGEG

	Percent
Over 40	73
Under 40	27

EDUC. What is the highest level of education that you have completed?

	Percent
No College	52
College	48

INCOME. What was your total household income for 2017?

	Percent
Less than \$40K	22
More than \$40K	49
Don't know/Refuse	30

RACE. Would you say that you are...

	Percent
White	90
Black	2
Hispanic	1
Other	7

GENDER. (by observation)

	Percent
Male	48
Female	52

P16. Did you vote for [RANDOMIZE: “Donald Trump”, “Hillary Clinton”], or someone else in the 2016 Presidential Election?

	Percent
Donald Trump	56
Hillary Clinton	26
Someone else	12
Don't know/Remember	6

About SRA

The principals at SRA are James Henson, PhD and Joshua Blank, PhD. They have played major roles in political polling and research at the state and national level for more than a decade. They are based in Austin, Texas, and can be contacted at SRATEXLLC@gmail.com.