

**Roanoke College Poll Topline**  
**Gubernatorial Election**  
**November 3, 2017**

Hi, I'm \_\_\_\_\_ and I'm calling from Roanoke College. How are you today/this evening? We're conducting a survey of Virginia residents regarding important issues and your opinion is very important to us. Your responses are confidential.

1. Are you registered to vote in Virginia?

Yes	100%
No [TERMINATE]	0%

2. How likely is it that you will vote in the election for governor in November? Is it very likely, somewhat likely, not very likely, or not likely at all?

Very likely	91%
Somewhat likely	9%
Not very likely [TERMINATE]	0%
Not likely at all [TERMINATE]	0%

Please tell me if you have a generally favorable or unfavorable impression of the following people or if you don't know enough about them to have formed an opinion:

3. Donald Trump

Favorable	34%
Unfavorable	55%
Mixed	8%
Don't know/Refused	4%

4. Terry McAuliffe

Favorable	38%
Unfavorable	34%
Mixed	11%
Don't know/Refused	17%

5. Ed Gillespie

Favorable	45%
Unfavorable	35%
Mixed	8%
Don't know/Refused	12%

6. Ralph Northam	
Favorable	38%
Unfavorable	36%
Mixed	8%
Don't know/Refused	17%

7. Cliff Hyra	
Favorable	3%
Unfavorable	10%
Mixed	4%
Don't know/Refused	84%

8. The Republican Party	
Favorable	39%
Unfavorable	43%
Mixed	12%
Don't know/Refused	6%

9. The Democratic Party	
Favorable	42%
Unfavorable	43%
Mixed	9%
Don't know/Refused	6%

7. If the election for governor was held today and you had to decide right now, would you vote for [ROTATE FIRST THREE; READ FIRST THREE ONLY]

Ed Gillespie, the Republican	46%
Ralph Northam, the Democrat	47%
Cliff Hyra, the Libertarian	3%
Undecided [VOLUNTERED ONLY]	4%
Refused [TERMINATE]	0%

7a. [IF UNSURE] Are you leaning toward voting for a particular candidate—Gillespie, Northam, or Hyra?

Gillespie	5%
Northam	12%
Hyra	0%
Undecided	83%

7b. Imagine that you are at the polling booth right now, about to cast your vote -- who do you vote for?

Gillespie	13%
Northam	4%
Hyra	3%
Undecided	80%

7c. TOTALS INCLUDING "LEANERS" [CALCULATED]

Gillespie	47%
Northam	47%
Hyra	3%
Undecided	3%

8. If the election for lieutenant governor was held today and you had to decide right now, would you vote for [ROTATE FIRST TWO; READ FIRST TWO ONLY]

Justin Fairfax, the Democrat	45%
Jill Vogel, the Republican	45%
Undecided [VOLUNTERED ONLY]	10%

9. If the election for attorney general was held today and you had to decide right now, would you vote for [ROTATE FIRST THREE; READ FIRST THREE ONLY]

John Adams, the Republican	46%
Mark Herring, the Democrat	46%
Undecided [VOLUNTERED ONLY]	8%

10. What is the most important issue to you in this election?

Economy--jobs, unemployment, debt, etc.	20%
Health care/ Obamacare	16%
Education	10%
Taxes	7%
Honesty/character/corruption	6%
Gun control/gun rights	4%
Immigration	4%
Leadership	3%
Stopping Donald Trump	3%
Race relations/Confederate statutes	2%
Crime/police/violence	2%
Abortion	2%
Transportation/infrastructure	2%
Pipelines/climate change/environment	2%
Budget deficit/ debt	1%
Drugs/opioid epidemic	1%
Other	11%
Refused	6%

11. In general, do you approve or disapprove of the way Donald Trump is handling his job as President of the United States?

Approve	36%
Disapprove	53%
Mixed	9%
Don't Know/Refused	2%

12. In general, do you approve or disapprove of the way Terry McAuliffe is handling his job as Governor of Virginia?

Approve	43%
Disapprove	36%
Mixed	14%
Don't Know/Refused	7%

Regardless of your vote intention, please tell me if you think Ed Gillespie or Ralph Northam would do a better job as governor on the following issues.

13. Improving the state's economy?

Gillespie	47%
Northam	39%
Equal/Unsure	13%
Refused	2%

14. Health care?

Gillespie	37%
Northam	49%
Equal/Unsure	13%
Refused	1%

15. Bringing more and better jobs to Virginia?

Gillespie	44%
Northam	40%
Equal/Unsure	15%
Refused	2%

16. Dealing more effectively with immigration?

Gillespie	44%
Northam	39%
Equal/Unsure	15%
Refused	2%

17. Education?

Gillespie	40%
Northam	46%
Equal/Unsure	13%
Refused	2%

18. Taxes?

Gillespie	47%
Northam	37%
Equal/Unsure	14%
Refused	1%

19. Issues related to guns?

Gillespie	45%
Northam	39%
Equal/Unsure	14%
Refused	2%

20. Code respondent's sex [NOT ASKED]

Male	49%
Female	51%

21. Region

Southwest Virginia	11%
Southside	8%
Shenandoah Valley	7%
Central Virginia/Richmond	20%
Northern Virginia	31%
Tidewater	24%

22. Thanks so much for your patience. I have a few questions about you for statistical purposes. Are you currently married, living with a partner, divorced, separated, widowed, or have you never been married?

Married	69%
Living with partner	2%
Divorced	4%
Separated	1%
Widowed	5%
Never married	19%
Refused	1%

23. How much education have you completed?

Less than high school	1%
High School	10%
Some college/technical school	22%
Associate's Degree	9%
Bachelor's Degree	34%
Advanced Degree	23%
Refused	0%

24. In what year were you born? [CODED INTO CATEGORIES]

18-29	13%
30-44	23%
45-64	46%
65 or older	18%
Refused	1%

25. Are you of Hispanic or Latino origin?

Yes, Hispanic	5%
No, not Hispanic	94%
No answer	2%

26. What is your race? Are you White, African-American, or some other race?

White / Hispanic / Latino	74%
African-American	20%
Other/multi-racial	4%
Refused	2%

27. I'm going to read several income groups. When I come to the group that includes your annual family income, please stop me.

Less than \$20,000	4%
\$20,000-\$35,000	5%
\$35,000-\$50,000	11%
\$50,000-\$75,000	18%
\$75,000-\$100,000	15%
More than \$100,000	37%
Refused	10%

28. Politically speaking, do you consider yourself to be liberal, moderate or conservative?

Liberal	19%
Moderate	38%
Conservative	37%
Other/Unsure	3%
Refused	4%

29. And would you describe your political party affiliation as Democrat, Republican, Independent, some other party or no affiliation?

Democrat	35%
Republican	31%
Independent	23%
Other	7%
Refused	5%

29a. [IF INDEPENDENT, OTHER OR REFUSED] As of today, do you lean more toward the Democratic party or toward the Republican party? [RESULTS ARE COMBINED WITH THOSE IN Q. 40]

Democrat	35%
Republican	44%
Neither/Refused	21%

Thank you for your time and have a nice <HOUR1>. If you have any questions or comments about this survey, you may contact Dr. Harry Wilson at (540) 375-2415. You may also contact the Roanoke College Institutional Review Board at (540) 375-24xx.