

January 29, 2019

Mr. Christopher M. Dyba  
Vice Chancellor for University Advancement

Division of University Advancement  
Greenville Centre, Suite 1100  
2200 South Charles Boulevard  
Mail Stop 301  
East Carolina University  
Greenville, NC 27858

Vice Chancellor Dyba,

This letter is to provide formal written notice of my resignation as Associate Vice Chancellor for Alumni Relations at East Carolina University, effective immediately.

This position has given me the privilege to serve the alumni of East Carolina University - some of the most loyal and trustworthy people I have ever encountered. It has been my true honor to serve them, and to work alongside my talented alumni relations team with the support of a tremendous board of directors who have the best interests of our university's alumni at heart.

This is not the ending I had imagined for my time here at ECU. However, I do not feel that I can perform, in good faith or good conscience, the actions requested of me since January 25. Those actions have included suggested punitive measures against active alumni board members and a request to take part in arbitrarily postponing a major young alumni awards program - to the detriment of some of our most accomplished alumni - without any substantive justification or reasoning. At the end of the day, the environment within which I'm being asked to operate today does not allow for me to sufficiently or effectively perform the major function of my job, which is to support, engage and celebrate the alumni of East Carolina University.

I appreciate the professional opportunity you have afforded me over the past three and a half years and I wish the team at ECU much success in the future. Thank you.

Respectfully,



Heath Bowman